## Abstract

A sanitary napkin disposal assembly including a cartridge having an internal storage compartment with an opening at one end, with retaining means for supporting a bag within the storage compartment. There is a rod having an open position, in which a top surface of the rod is accessible, and a closed position in which said rod is housed within the storage compartment, such that when a sanitary napkin is disposed of by being placed on the top surface of the rod in the open position, with the bag subsequently unfolding in a longitudinal extending action into the storage compartment, with the retaining means capturing the sanitary napkin therein the bag, as the rod moves to the closed position.